

## Message Text

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PAGE 01 PARIS 01343 160411 Z

11

ACTION IO-13

INFO OCT-01 CIAE-00 CU-04 INR-10 NSAE-00 RSC-01 USIA-12

AF-10 ARA-11 EA-11 EUR-25 NEA-10 ADP-00 AID-20 EB-11

AGR-20 OIC-04 RSR-01 /164 W  
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R 151914 Z MAY 73

FM AMEMBASSY PARIS

TO SECSTATE WASHDC 149

INFO USMISSION USUN NEW YORK

USMISSION TO UN

AMEMBASSY ROME

UNCLAS PARIS 1343 7

NESCO

E. O. 11652: N/ A

TAGS: EORG: EAID, UNESCO

SUBJECT: AGENDA ITEM 3.3. EVALUATION AND ASSESSMENT OF UNESCO  
ACTIVITIES 92 ND EXECUTIVE BOARD.

WASHINGTON PASS AID/ W/ PPC/ UN ALSO ROME PASS TO U. S. REP TO FAO  
FOR VICTOR SKILES. GENEVA FOR GEORGE KLEIN

### 1. SUMMARY. :

PX COMMISSION CHAIRMAN IDENTIFIED ITEM 3.3 AS ONE OF FOUR MOST  
IMPORTANT POINTS ON PX AGENDA. DISCUSSION APPEARED REFLECT  
THIS VIEW. SEVENTEEN SPEAKERS SPENT ALL APRIL 30 EXPRESSING  
VIEWS, CONCERNS AND SUGGESTIONS REGARDING THIS SUBJECT  
FOLLOWED BY INTERMITTENT DRAFTING, DISCUSSIONS AND NEGOTIATIONS  
REGARDING DRAFT THROUGHOUT WEEK CULMINATING IN RESOLUTION  
EVENING MAY 11. U. S. DELEGATE MADE POINTS CONTAINED PP PLUS  
EXTENSIVE SUBSTANTIVE INTERVENTION REGARDING ACONCEPTS,  
APPROACHES AND MECHANISMS FOR EVALUATION, ASSESSMENT AND  
MONITORING AND EMPHASIZING NEED TO CARRY OUT THESE FUNCTIONS  
WITHIN COMPREHENSIVE PROGRAMMING PROCESS AND TYING CLOSELY WITH  
EFFECTIVE MANAGEMENT INFORMATION SYSTEM IN ORDER HAVE TIMELY  
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PAGE 02 PARIS 01343 160411 Z

IMPACT ON PLANNING, PROGRAMMING, AND BUDGETARY DECISIONS.  
U. S. INTERVENTION ELICITED CONSIDERABLE FAVORABLE COMMENTS  
FROM OTHER DELEGATIONS AND SECRETARIAT. RESOLUTION IS CLEARER  
AND STRONGER THAN WE EXPECTED AT BEGINNING OF EXECUTIVE BOARD  
BUT LESS THAN WE WOULD HAVE IDEALLY LIKED. WE INTEND  
FOLLOW- UP WITH SECRETARIAT AND SOME EXECUTIVE BOARD  
MEMBERS TO SEEK FURTHER IMPROVEMENTS IN FUTURE.

2. TEXT OF PX RESOLUTION FOLLOWS:  
THE EXECUTIVE BOARD.

- (1) RECALLING THE BOARD' S DECISION AT ITS 89 TH SESSION  
CONCERNING THE EVALUATION AND ASSESSMENT OF UNESCO ACTIVITIES  
(89 EX/ DECISIONS, 4.1.2. -. III)
- (2) RECALLING ALSO THE BASIC DISTINCTION WHICH WAS ESTABLISHED  
BY THE GENERAL CONFERENCE AT ITS FOURTEENTH SESSION BETWEEN  
" EVALUATION", ON THE ONE HAND, AND " ASSESSMENT" OR " APPRAISAL"  
ON THE OTHER (14 C/ RESOLUTION 12):  
" THE TERM ' EVALUATION' SHOULD BE RESERVED FOR THOSE STUDIES  
THAT PERMIT A RIGOROUS SCIENTIFIC MEASUREMENT OF THE EFFECTS OF  
A PROJECT OR ACTIVITY; FOR STUDIES WHICH DO NOT MEET THIS  
CRITERION, IT WOULD BE PREFERABLE TO USE SOME SUCH TERMS  
AS ' ASSESSMENT'".
- (3) RECALLING THE DECISIONS TAKEN BY THE EXECUTIVE BOARD  
AT ITS 92 ND SESSION ON THE RECOMMENDATIONS OF ITS SPECIAL  
COMMITTEES, INCLUDING IN PARTICULAR THOSE CONCERNING THE  
EVALUATION OF UNESCO ACTIVITIES AND THE PROPOSALS FOR  
INCREASING THE EFFICIENCY OF THE ORGANIZATION' S ACTIVITY,
- (4) HAVING EXAMINED DOCUMENT 92/ EX 9 ON EVALUATION AND  
ASSESSMENT OF UNESCO ACTIVITIES AND HAVING NOTED THE MECHANISMS  
AND PROCEDURES FOLLOWED AND THE DIFFICULTIES ENCOUNTERED,
- (5) CONSIDERING THAT RESOLUTION 34.1 CONCERNING MEDIUM- TERM  
OBJECTIVES ADOPTED BY THE GENERAL CONFERENCE AT ITS SEVENTEENTH  
SESSION WILL REPRESENT, WHEN IMPLEMENTED, AN INNOVATION WHICH  
WILL PLACE THE PROBLEM OF EVALUATION AND ASSESSMENT IN A MORE  
CONCRETE CONTEXT,
- (6) CONFIRMS THAT THE GENERAL CONFERENCE, THE EXECUTIVE  
BOARD AND ITS SPECIAL COMMITTEE SHOULD HAVE A MORE ACTIVE  
ROLE IN THESE EXERCISES;
- (7) RECOMMENDS THAT A MUCH MORE SYSTEMATIC AND COHERENT  
APPROACH FOR THE PLANNING, EVALUATION AND ASSESSMENT OF  
UNESCO' S PROGRAMME SHOULD BE PURSUED, BASED ON THE FOLLOWING  
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PAGE 03 PARIS 01343 160411 Z

PRINCIPLES:

- ( A) EVALUATION AND ASSESSMENT SHOULD BE A CONTINUOUS  
PROCESS AIMING AT
- ( I) IMPROVING THE EFFECTIVENESS OF EACH INDIVIDUAL PROJECT  
IN UNESCO' S PROGRAMME AND ENSURING THE REALIZATION OF ITS  
OBJECTIVES;
- ( II) INCREASING THE EFFICIENCY OF PROGRAMME EXECUTION AND OBTAINING

A MORE RATIONAL USE OF FUNDS, AND

( III) IMPROVING FUTURE PLANNING AND PROGRAMME PROCESSES.

( B) THE EVALUATION AND ASSESSMENT FUNCTIONS ARE AN ESSENTIAL  
ELEMENT OF PROPER MANAGEMENT, ESPECIALLY AT THE SENIOR LEVELS  
OF THE SECRETARIAT, AND SUCH ACTIVITIES SHOULD FORM AN INTEGRAL  
PART OF PROGRAMMES AND SHOULD BE CARRIED OUT, SUBJECT TO THE  
AVAILABILITY OF FUNDS, BY;

( I) THE RESPONSIBLE SERVICES OF THE SECRETARIAT

( II) THE INTER- GOVERNMENTAL COUNCILS AND ADVISORY COMMITTEES  
RELATING TO CERTAIN PARTS OF THE PROGRAMME;

( III) THE JOINT INSPECTION UNIT OF THE UNITED NATIONS;

( IV) MEMBER STATES AND NATIONAL COMMISSIONS FOR PROJECTS  
EXECUTED ON THEIR TERRITORIES ; AND

( V) EXTERNAL EXPERTS FOR CERTAIN SPECIFIC PROGRAMMES, IN  
PARTICULAR THROUGH UNIVERSITIES;

( C) THE EVALUATION PROGRAMME SHOULD NOT BE AN END IN ITSELF  
AND SHOULD BE CARRIED OUT IN CONDITIONS OF STRICT ECONOMY;

( D) WHILE ALL UNESCO PROGRAMMES SHOULD BE SUBJECTED TO CONTINUOU  
ASSESSMENT, CERTAIN MAJOR PROGRAMMES SHOULD BE SELECTED BY THE  
EXECUTIVE BOARD FOR MORE IN- DEPTH SCRUTINY. SUCH PROGRAMM  
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